

Qi Feng

PRODUCT DESIGNER

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- Rich work experience(6 years) in UX design for Mobile APP and Web
- Solid knowledge and professional skilled in art, design and animation
- Good project management, collaboration and communication skill
- Strong empathy

WORK EXPERIENCE

Product Designer / Microsoft

MAY 2019 - PRESENT / 3 years, Suzhou

SharePoint core experience and template solutions design

Bing video experience design across all platforms

- Collaborate closely with cross-team designers, researchers, PMs, and developers from early product stages to implementation globally
- Understand the problems, and needs of our customers to construct creative design solutions and the end-to-end user experience
- Identify new opportunities and generate innovative ideas to improve design processes, research methodologies, and design direction
- Work within a clear user-centered design process to drive clarity and accountability throughout the product funnel and lifecycle, iterating based on metrics and user feedback

UX Designer / Ora Data Technology

2017 - 2019 / 2 years, Beijing

UX design for mobile APP / animation / project planning and management

UX Designer / Qianbao Jinfu Technology

2016 - 2017 / 1 year, Beijing

UX design for mobile APP and Web / animation / graphic design

EDUCATION

MSc Animation & Visualisation

University of Dundee

2014 - 2015 / Scotland

BA Art & Design

University of Science and Technology Beijing

2010 - 2014 / Beijing

INDUSTRY KNOWLEDGE

Web and mobile APP design

Prototyping / wireframing

Low to High-fidelity Design

Design system

Visual design

Animation and motion design

3D Modelling